**Project Design Phase-I**

**Proposed Solution Template**

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| Project Name | Snack Squad: A Customizable Snack Ordering and Delivery App |
| Maximum Marks | 2 Marks |

**Proposed Solution Template:**

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| **S.No.** | **Parameter** | **Description** |
| 1. | Problem Statement (Problem to be solved) | People often face hassle in ordering a variety of snacks from multiple platforms for events like movie nights or gatherings. There’s a lack of a unified, customizable snack ordering experience. |
| 2. | Idea / Solution description | Snack Squad is a mobile-based app that allows users to browse, customize, and order snacks in one place. It provides features like snack catalogs, customization options, scheduled deliveries, and real-time tracking. |
| 3. | Novelty / Uniqueness | The app offers deep customization (flavors, packaging), flexible delivery modes (scheduled, express), favorites/repeat orders, and supports multiple payment gateways with a simple UI. |
| 4. | Social Impact / Customer Satisfaction | |  | | --- | | Helps save time, reduce last-minute hassle, and ensures everyone’s snack preferences are met. It promotes convenience and enhances social gatherings. |  |  | | --- | |  | |
| 5. | Business Model (Revenue Model) | Revenue via delivery charges, partnerships with local snack vendors, and ad placements inside the app. Future plans include a subscription model for frequent users. |
| 6. | Scalability of the Solution | The app can expand to new cities and countries, onboard local vendors, offer corporate snack solutions, and eventually evolve into an all-in-one food delivery system. |